

Understanding and Leveraging Generational Differences in the Workplace



A Workshop for Managers and Supervisors in the Public, Private and Not for Profit Sectors
with **Nora Spinks**, Internationally Acclaimed CEO of the Vanier Institute of the Family

For the first time ever, there are five (soon to be six) generations working side by side in our workplaces; each with their own perspectives, experiences and attitudes. Effectively managing across generations can be both exhilarating and frustrating. Learn management skills and techniques that will help you leverage the generational diversity in your workplace enabling you to enhance performance, increase productivity and maximize efficiency. Acclaimed speaker and author Nora Spinks will offer insight, information and best practices for managing, motivating and retaining a diverse workforce.



Nora Spinks, CEO of the Vanier Institute of the Family, is a recognized expert on Families in Canada and an internationally recognized leader in work-life and well-being, organizational development and human resources management. She has extensive experience working with the private, public and voluntary sectors. For more than 25 years, Nora Spinks has applied a “family lens” to study a variety of topics related to diversity and the reality of family life in Canada, from education, housing and healthcare to cultural and structural dynamics in the workplace. In her current role as Chief Executive Officer at The Vanier Institute of the Family in Ottawa, she leads a team that

seeks to understand the diversity of families and complexity of family life. Founded in 1965, the Vanier Institute monitors and reports on the complex and evolving dynamics of family life, using data produced by Statistics Canada to inform its many projects and programs.

Friday May 11, 2018 • 9:00 to 11:00 am • ECCDC Conference Room, 3340 Schmon Parkway, Thorold • \$45 includes light morning refreshments • **To register** call 905.646.7311 ext. 304, email eccdc@eccdc.org or visit www.eccdc.org.