

If you would like to gain strategies to support the long-term growth of your organization, we invite you to take part in this new series!

Simple Strategic Planning for the Busy Not for Profit Leader

with Shannon McMannis and Melanie Mears

eccdc
early childhood community development centre

Join Shannon McMannis and Melanie Mears for this new webinar series to gain strategic planning strategies to support your short term or long term strategic plans to help achieve your organizational goals and to support your stakeholder engagement.

Day One: The Various Components of Strategic Planning

Leaders of local early learning programs are invited to join this webinar to begin having conversations about the strategic planning process and the various components that are critical in developing a plan that is inclusive of board, staff and stakeholder engagement. Participants will consider why it is important for organizations to undergo a strategic planning process and will consider several elements that could be coordinated within a strategic planning including; an environmental scan and the development of surveys, interviews and focus groups.

Day Two: Developing Overall Strategic Directions and Specific Strategies

Participants will join a second session to engage in dialogue about how to move through the various stages of strategic planning including the development or reassessment of organizational vision, mission and values and the difference between the development of strategic directions and specific strategies.

Day Three: Strategic Director and Strategy Measurement and Evaluating Your Strategic Planning Success

Discussion will take place about methods and ideas for measuring progress and accomplishments for each strategy and overarching strategic direction. With the culmination of the series, leaders of local early learning programs will gain enhanced confidence in leading the strategic planning process and will have a menu of options to choose from.



Presented *Via Webinar* (all sessions)

Day One
Thursday March 23, 2023

Day Two
Thursday April 6, 2023

Day Three
Thursday April 27, 2023

9:30 to 11:30am (all sessions)

Niagara Administrators: \$55 for full series

Outside Niagara Administrators: \$75 for full series

To register, visit www.eccdc.org, email eccdc@eccdc.org, or call 905.646.7311 ext. 304